Aditya Birla's virtual desktop:

Aditya Birla Sun Life Insurance (ABSLI) is adopting cloud technology to enhance experience, productivity and process efficiency for its team of insurance sellers and distributors. As part of the initiative, ABSLI has implemented virtual desktops on Microsoft Azure cloud for 1,400 members of its sales team, at over 100 branch locations across India. This initiative is enhancing customer acquisition and revenue generation for ABSLI.