

Press Release

Aditya Birla Sun Life Transport and Logistics Fund NFO

Garners Nearly Rs 800 Crore

Aditya Birla Sun Life Transport and Logistics Fund Received Investment From Over 50,000 Investors

Mumbai, November 29, 2023: Aditya Birla Sun Life AMC Limited (ABSLAMC), a subsidiary of Aditya Birla Capital Limited and investment manager for Aditya Birla Sun Life Mutual Fund, has collected nearly **Rs 800 crore** for its Aditya Birla Sun Life Transport and Logistics Fund during the NFO period from 27th October 2023 to 10th November 2023.

The open-ended, equity oriented thematic fund received an overwhelming response from **53,777 investors** and has garnered a total of **Rs 798.89 crore**. The allotment date for the fund was 17th November 2023 and the fund reopened for subscription on 21st November 2023.

Transportation and logistics theme is vibrant and fast-growing. From low vehicular penetration, to rising income and aspirations and significant policy support this theme has robust growth drivers on both the demand and supply side. Well set up for investors to capitalise and build long-term wealth. It presents a wide investing universe, encompassing over 20+ industries and 200+ businesses.

The transportation theme includes sectors like automobiles and auto ancillary while logistics theme includes sectors like ports, warehousing/supply chain, e-commerce and allied sectors. The sectors common to both themes would be shipping, railways, infrastructure and airlines.

Commenting on the success of the NFO, **A. Balasubramanian, Managing Director & CEO, Aditya Birla Sun Life AMC Ltd** said, *“We are delighted with the response we have received for our transport and logistics fund. This fund is a unique offering that captures the growth potential of the transportation and logistics sector, which is a key driver of the Indian economy. The fund aims to provide long-term capital appreciation by investing in companies that are well-positioned to benefit from the structural changes and emerging trends in the sector. We believe that this fund will offer a differentiated and diversified opportunity to our investors to participate in the economic recovery and growth story of India.”*

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About Aditya Birla Sun Life AMC Limited

Aditya Birla Sun Life AMC Limited (ABSLAMC) was incorporated in the year 1994. Aditya Birla Capital Limited and Sun Life (India) AMC Investments Inc. are the promoters and major shareholders of the Company.

ABSLAMC is primarily the investment manager of Aditya Birla Sun Life Mutual Fund, a registered trust under the Indian Trusts Act, 1882. ABSLAMC also operates multiple alternate strategies including Portfolio Management Services, Real Estate Investments and Alternative Investment Funds. ABSLAMC is one of the leading asset managers in India, servicing around 7.89 million investor folios with a pan India presence across 290 plus locations and a total AUM of Rs. 3,235 billion for the quarter ending September 30, 2023 under its suite of Mutual Fund (excluding domestic FoFs), Portfolio Management Services, Alternative Investment Funds, Offshore and Real Estate offerings.

About Aditya Birla Capital Limited

Aditya Birla Capital Limited ("ABCL") is the holding company for the financial services businesses of the Aditya Birla Group.

With subsidiaries/JVs that have a strong presence across Protecting, Investing and Financing solutions, ABCL is a financial solutions group that caters to the diverse needs of its customers across their life cycle. Powered by about 42,000 employees, the businesses of ABCL have a nationwide reach with over 1,403 branches, more than 2,00,000 agents / channel partners and several bank partners.

As of September 30, 2023, Aditya Birla Capital Limited manages aggregate assets under management of over Rs. 4 lakh Crore with a consolidated lending book of about Rs 1.09 lakh Crore through its subsidiaries and joint ventures.

Aditya Birla Capital Limited is a part of the Aditya Birla Group, which is in the league of Fortune 500. Anchored by an extraordinary force of over 187,000 employees belonging to 100 nationalities, the Group is built on a strong foundation of stakeholder value creation. With over seven decades of responsible business practices, our businesses have grown into global powerhouses in a wide range of sectors – metals, pulp and fibre, chemicals, textiles, carbon black, telecom, cement, financial services, fashion retail and renewable energy. Today, over 50% of Group revenues flow from overseas operations that span 41 countries in North and South America, Africa, Asia, and Europe.

About Sun Life

Sun Life is a leading international financial services organization providing asset management, wealth, insurance and health solutions to individual and institutional Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of September 30, 2023, Sun Life had total assets under management of \$1.34 trillion. For more information, please visit www.sunlife.com. Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

For media queries, please connect with:

Aditya Birla Sun Life AMC Limited

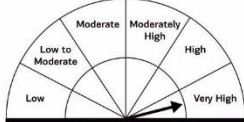
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Disclaimers

Mutual Fund Investments are subject to market risks, read all scheme-related documents carefully.

Scheme:	This product is suitable for investors who are seeking*:	Scheme Riskometer
<p>Aditya Birla Sun Life Transportation and Logistics Fund (An open ended equity scheme following transportation and logistics theme)</p>	<ul style="list-style-type: none"> • Long term Capital Appreciation • Investment in equity and equity related instruments following transportation and logistics theme. <p>*Investors should consult their financial advisors, if in doubt whether the product is suitable for them.</p>	 <p>RISKOMETER Investors understand that their principal will be at Very High risk</p>

The product labeling assigned during the NFO is based on internal assessment of the Scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.