

**PRESS NOTE**

**Aditya Birla Housing Finance Expands Presence in Maharashtra  
with New Branch in Dadar, Mumbai**

*~ Launch offer: Zero login fees and spot sanctions up to ₹50 lakh ~*

**Mumbai, Maharashtra, May 06, 2026:** Aditya Birla Housing Finance Limited (“ABHFL”), a leading housing finance company and a subsidiary of Aditya Birla Capital Limited, has expanded its footprint in Maharashtra with the launch of a new branch in Dadar, as part of its broader plan to expand its pan-India distribution network. With this addition, ABHFL’s total network in Maharashtra has increased to 32 branches, strengthening its presence in high-growth markets and improving customer accessibility.

Dadar is witnessing continued traction as a prime residential hub, supported by ongoing redevelopment and its well-established infrastructure. With demand from premium homebuyers looking for upgraded living spaces in central locations, the new branch will cater to this segment by offering customized and seamless housing finance solutions.

ABHFL offers a comprehensive suite of housing finance solutions tailored to diverse customer segments, including affordable housing, prime housing, construction finance, and loans against property, catering to salaried individuals, self-employed professionals, self-employed non-professionals, and emerging income groups. Backed by a robust digital ecosystem, ABHFL enables a seamless onboarding, Faster Approvals, and enhanced transparency, ensuring a superior customer experience.

To mark the launch, ABHFL is offering zero login fees along with spot loan sanctions of up to ₹50 lakh, valid from May 06 to May 31, 2026, enabling faster and more affordable access to credit for customers at these new branches.

Speaking on the expansion, **Mr. Pankaj Gadgil, MD & CEO, Aditya Birla Housing Finance Limited, said,** *“Mumbai is a key growth market for us. With strong demand and rising aspirations, we are scaling our regional presence to deepen customer engagement. By combining our growing distribution footprint with robust digital*

**Aditya Birla Housing  
Finance Ltd.**



**HOME LOANS**

*capabilities, we aim to make the homeownership journey simpler, faster, and hassle-free for customers.”*

Aligned with its promise of delivering a ‘Happy Home Loan Journey’, this expansion underscores ABHFL’s continued focus on customer-centricity, responsible lending, and driving financial inclusion through a diversified and granular retail portfolio.

*For more information, please visit — <https://homefinance.adityabirlacapital.com/>*

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