

**PRESS NOTE**

**Aditya Birla Housing Finance Expands Presence in Maharashtra  
with New Branch in Katraj, Pune.**

*~ Launch offer: Zero login fees and spot sanctions up to ₹50 lakh ~*

**Pune, Maharashtra, April 27, 2026:** Aditya Birla Housing Finance Limited (“ABHFL”), a leading housing finance company and a subsidiary of Aditya Birla Capital Limited, has expanded its footprint in Maharashtra with the launch of a new branch in Katraj, as part of its broader plan to expand its pan-India distribution network. With this addition, ABHFL’s total network in Maharashtra has increased to 30 branches, strengthening its presence in high-growth markets and improving customer accessibility.

Katraj is witnessing strong housing demand due to its connectivity and growing residential developments, attracting both first-time homebuyers and working professionals. The new branch will cater to this growing demand by offering accessible and localized housing finance solutions.

ABHFL offers a comprehensive suite of housing finance solutions tailored to diverse customer segments, including affordable housing, prime housing, construction finance, and loans against property, catering to salaried individuals, self-employed professionals, self-employed non-professionals, and emerging income groups. Backed by a robust digital ecosystem, ABHFL enables a seamless onboarding, Faster Approvals, and enhanced transparency, ensuring a superior customer experience.

To mark the launch, ABHFL is offering zero login fees along with spot loan sanctions of up to ₹50 lakh, valid from April 27 to May 31, 2026, enabling faster and more affordable access to credit for customers at these new branches.

Speaking on the expansion, **Mr. Pankaj Gadgil, MD & CEO, Aditya Birla Housing Finance Limited, said,** *“Maharashtra is a key growth market for us. With strong demand and rising aspirations, we are scaling our regional presence to deepen customer engagement. By combining our growing distribution footprint with robust digital capabilities, we aim to make the homeownership journey simpler, faster, and hassle-free for customers.”*

Aligned with its promise of delivering a 'Happy Home Loan Journey', this expansion underscores ABHFL's continued focus on customer-centricity, responsible lending, and driving financial inclusion through a diversified and granular retail portfolio.

For more information, please visit — <https://abhbranches.adityabirlacapital.com/aditya-birla-housing-finance-ltd-katraj-dehu-rd-bypass-loan-agency-ambegaon-budruk-pune-12391611/home>

#### **About Aditya Birla Housing Finance Limited:**

*Aditya Birla Housing Finance Limited ("ABHFL"), a subsidiary of Aditya Birla Capital Limited is a fast-growing housing finance company ("HFC") in India. ABHFL is registered with the National Housing Board (NHB) as a non-deposit accepting housing finance company and commenced operations in October 2014. As of December 31, 2025, ABHFL manages assets under management of over Rs. 42,204 Crore. ABHFL has significantly expanded its footprint to 168 branches as of December 31, 2025. This is reflected in its long-term credit rating of AAA (Stable) by CRISIL, ICRA & India Ratings, and short-term credit rating of A1+ by CRISIL, ICRA & India Ratings.*

For more information, visit <https://homefinance.adityabirlacapital.com/>

#### **About Aditya Birla Capital Limited:**

*Aditya Birla Capital Limited ("ABCL") is a listed systemically important non-deposit taking Non-Banking Financial Company (NBFC) and the holding company of the financial services businesses. ABCL and its subsidiaries/JVs provides a comprehensive suite of financial solutions across Loans, Investments, Insurance, and Payments to serve the diverse needs of customers across their lifecycles. Powered by over 66,000 employees, the businesses of ABCL have a nationwide reach with over 1,742 branches and more than 200,000 agents/channel partners along with several bank partners. ABCL and its subsidiaries/JVs manage aggregate assets under management of about Rs. 6 Lakh Crore with a consolidated lending book of over Rs 1.90 Lakh Crore as of Dec 31, 2025. Aditya Birla Capital Limited is a part of the US\$ 67 billion global conglomerate Aditya Birla Group, which is in the league of Fortune 500 and has a consolidated market cap of over US\$117 billion, as of Jan 1, 2026. Anchored by an extraordinary force of over 227,500 employees, the Group is built on a strong foundation of stakeholder value creation. With over seven decades of responsible business practices, the Group's businesses have grown into global powerhouses in a wide range of sectors - from metals to cement, fashion to financial services and textiles to trading. Today, over 40% of the Group revenues flow from overseas operations that span 41 countries across six continents with over 340 state-of-the-art manufacturing units.*

For more information, visit [www.adityabirlacapital.com](http://www.adityabirlacapital.com)

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